

# December 2014 Kirklees Provider Update



**visits in December**



**3,875**  
visitors in the region

**2,924**  
visitors from Kirklees

Visitors in December

**Returning visitors**

**29%**  
Returning from Kirklees

**71%**  
Returning across the region

**908** Registered users in the region

**185** Registered users in Kirklees

**Top 5 Search Terms**

1. Stairlift
1. Care
2. Garden
3. Support
4. Homecare

**4**

Transactions in Kirklees (On-going care package)

**0** Information Requests Raised

**0** New support package requests sent . One is still on-going with selected providers



in the region



In Kirklees

**FOR SALE**

**2,531**  
Products:



**Latest News**

- The micro-commissioning pilot has been extended for 6 months and the personal budget level has been reduced to £100 per week.
- Rahilah Faruqi, our project assistant has made a start on collecting information to develop filters for the site. This will help customers narrow down their search results.
- Our third marketing campaign took place in November/December. As you will see from the number of visits and visitors it was very successful.
- A Good practice event is planned for care homes on 13 January 2015.



**1,851**

**Services:**

For more information about any of the statistics contact us at [info@shop4support.com](mailto:info@shop4support.com) or on 0333 600 6330. Unless stated, statistics relate to Yorkshire & Humber region only. To update your store, email us or go to [www.shop4supporthelp.com/hesk](http://www.shop4supporthelp.com/hesk)